



# Harness Racing Museum & Hall of Fame

## HALL OF FAME DAY • SUNDAY, JULY 5, 2026



This is not a "one-event" publication! There will be more than 1,500 copies of the Harness Racing Museum's Souvenir Journal printed and distributed at the many venues where the Museum participates throughout the year. Sites where the Journal is distributed include: The Hall of Fame Induction Dinner, Goshen, NY; Hambletonian at the Meadowlands; Little Brown Jug, Delaware, OH; The Red Mile & Lexington Selected Sale, KY; Breeders Crown event; Standardbred Horse Sale, Harrisburg, PA and various other important equine and tourism shows nationwide.

ADVERTISING DUE DATE  
**Friday, May 29**

### SOUVENIR JOURNAL

#### AD SIZES AND PRICES

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**Friday, May 29**



Ad Size	Format	Dimensions	Cost
Inside Front Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	\$1,500
Inside Back Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,375
Page One	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,100
Full Page	Four Color	7.5" wide x 10" tall	850
Full Page	Black & White	7.5" wide x 10" tall	500
Half Page	Four Color	7.5" wide x 5" tall	450
Half Page	Black & White	7.5" wide x 5" tall	300
Quarter Page	Black & White	3.75" wide x 5" tall	150
Business Card	Black & White	3.5" wide x 2" tall	75
Patron Listing	Black & White	One line listing in Journal	35

Digital ads are preferred and must be submitted as PDF 'press ready' with fonts embedded, CMYK color or grayscale, and no bleeds. Ads can be designed and produced at no additional charge.\*\* Sample Journals available upon request.

For ad submission, or for further information, please contact Janet Terhune via:

Email: HRMHOF@GMAIL.COM or mail to: Director, Harness Racing Museum & Hall of Fame  
240 Main St. • Goshen, NY 10924 • (845) 294-6330 (phone) • (845) 294-3463 (fax)

AD PRODUCTION information, please contact Chris Tully • Email: tullytrot@yahoo.com • phone: (845) 807-7538

**Our annual Souvenir Journal is an important fundraiser for The Harness Racing Museum & Hall of Fame. Please support our efforts to preserve and promote the sport of Harness Racing and the Standardbred horse.**

### ADVERTISING ORDER FORM

**ADS must be PREPAID**

Name: \_\_\_\_\_

Company: \_\_\_\_\_  
*(If applicable)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip / Postal Code: \_\_\_\_\_

E-mail address: \_\_\_\_\_ *very important* Cell Phone: \_\_\_\_\_

Ad Size: (Check One)  Full Page Color  Full Page B & W  Page One  Cover\* Please call to ensure cover availability  
 Half Page Color  Half Page B & W  Quarter Pg B&W  Business Card  Patron Listing

Ad Specifications: (Check One)  Digital Camera Ready  \*\*Requires Typesetting  Repeat last year's ad

Please Email the ad copy information to Janet Terhune at: HRMHOF@GMAIL.COM

**Ads must be prepaid by 6/15/26** unless other arrangements are made with the director. Call with your credit card, or pay online at [harnessmuseum.com/donations](http://harnessmuseum.com/donations) or include your payment (check or CC) with your ad reservation.

PAYMENT: Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Other _____	Name as it appears on Card: _____
Credit Card Number: _____	Expiration Date: ___/___ CV Code: _____

The amount of the check enclosed is \$ \_\_\_\_\_ and made payable to: **Harness Racing Museum**

Please mail to: Director • Harness Racing Museum • 240 Main St. • Goshen, NY 10924

I would like to add a Museum Membership for an additional \$35