



Harness Racing Museum & HALL OF FAME



HALL OF FAME DAY • SUNDAY, JULY 7, 2019

This is not a "one-event" publication! There will be more than 2,000 copies of the Harness Racing Museum's Souvenir Journal printed and distributed at the many venues where the Museum participates throughout the year. Sites where the Journal is distributed include: The Hall of Fame Induction Dinner, Goshen, NY; Hambletonian at the Meadowlands; Little Brown Jug, Delaware, OH; The Red Mile & Lexington Selected Sale, KY; Pocono Downs, PA; Pinehurst Matinee, NC; Standardbred Horse Sale, Harrisburg, PA and various other important equine and tourism shows nationwide.

ADVERTISING DUE DATE
Friday, May 31

SOUVENIR JOURNAL

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AD SIZES AND PRICES



Ad Size	Format	Dimensions	Cost
Inside Front Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	\$1,400
Inside Back Cover*	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,250
Page One	Four Color	8.5 wide x 11" tall (with 0.125" bleed)	1,000
Full Page	Four Color	7.5" wide x 10" tall	800
Full Page	Black & White	7.5" wide x 10" tall	450
Half Page	Four Color	7.5" wide x 5" tall	400
Half Page	Black & White	7.5" wide x 5" tall	275
Quarter Page	Black & White	3.75" wide x 5" tall	150
Business Card	Black & White	3.5" wide x 2" tall	75
Patron Listing	Black & White	One line listing in Journal	30

Digital ads are **preferred** and must be submitted as PDF 'press ready' with fonts embedded, CMYK color or grayscale, and **no bleeds**. Ads can be designed and produced at no additional charge.** Sample Journals available upon request.

For ad submission, or for further information, please contact Janet Terhune via:

Email: HRMHOF@GMAIL.COM or mail to: **Director, Harness Racing Museum & Hall of Fame**
240 Main St. • Goshen, NY 10924 • (845) 294-6330 (phone) • (845) 294-3463 (fax)

AD PRODUCTION information, please contact Chris Tully • Email: tullytrot@yahoo.com • phone: (845) 807-7538

Our annual Souvenir Journal is an important fundraiser for The Harness Racing Museum & Hall of Fame. Please support our efforts to preserve and promote the sport of Harness Racing and the Standardbred horse.

DEADLINE MAY 31

ADVERTISING ORDER FORM

DEADLINE MAY 31

Name: _____

Company: _____
(If applicable)

Address: _____

City: _____ **State / Province:** _____ **Zip / Postal Code:** _____

Daytime Phone: _____ **Cell Phone:** _____

E-mail address: _____ **Fax:** _____
very important

Ad Size: (Check One) Full Page Color Full Page B & W Page One Cover* Please call to ensure cover availability
 Half Page Color Half Page B & W Quarter Pg B&W Business Card Patron Listing

Ad Specifications: (Check One) Digital Camera Ready **Requires Typesetting Repeat last year's ad
Please Email the ad copy information to **Janet Terhune** at: HRMHOF@GMAIL.COM

The amount of the check enclosed is \$ _____ and made payable to: **Harness Racing Museum**

Please mail to: **Director • Harness Racing Museum • 240 Main St. • Goshen, NY 10924**

I would like to add a Museum Membership for an additional \$35